

# The New Zealand Lifestyle Survey 2011

## Major prizes to be won...

New Zealand Post wants to help you receive more relevant mail. We invite you to complete this **voluntary** survey and tell us about you and your household, so we can help tailor the messages that you receive. These messages will be from companies with products and services related to your interests.

*Remember your participation is completely voluntary.*



**\$15,000**  
cash on a  
loaded for  
travel card



**2nd prize**  
One of two Home  
Entertainment  
Package gift cards  
worth \$5,000



**3rd prize**  
One of two  
travel vouchers  
worth \$5,000



**4th prize**  
One of thirty  
New Zealand Post  
Prezzy Cards  
worth \$500

To enter the prize draw to win one of these fantastic prizes, fill out this survey and return it in the freepost envelope provided, or go

to [www.nzpost.co.nz/survey](http://www.nzpost.co.nz/survey) and complete it online by 25 July 2011.

Don't forget to tell friends and family to go online and fill out a

survey and have the opportunity to win too.

*Thanks for your time and good luck!*

### Here's how it all works

- This is your invitation to participate in this **voluntary** survey. **You must be 18 years or older to participate in this survey.**
- Even if you decide to participate in the survey, you may choose not to answer particular questions. If you do not want to answer a question, please leave the question blank and move on to the next question.
- **Partner and household member questions:** Some questions are about you, others are about your partner and members of your household. If you answer a question about your partner or a member of your household, please have them read the survey first and get their permission to provide answers relating to them.
- **Privacy:** If you participate in The New Zealand Lifestyle Survey, your name, address and other information you supply (including your email and telephone numbers if you tick the boxes below), may be provided to companies and other organisations from New Zealand and overseas to enable them to provide you and/or your household with information about products and services relevant to your responses to this survey. New Zealand Post may also use that information for the same purpose.
- New Zealand Post may also use your contact details given below, including your email address and telephone numbers, to communicate with you about this survey and future surveys.
- New Zealand Post will retain and store the information you provide. You can check, correct or remove that information by emailing [survey@nzpost.co.nz](mailto:survey@nzpost.co.nz) or writing to us at New Zealand Post Ltd, Private Bag 39993, Wellington Mail Centre, Lower Hutt 5045.
- For further information, please see the survey Privacy Policy at [www.nzpost.co.nz/survey](http://www.nzpost.co.nz/survey).
- **Prize draw:** You must include your full name and address details, be 18 years or older, and answer at least one question to be entered into the prize draw. You will be entered into the prize draw when you return your completed survey\*. Only one entry per person is permitted.
- For further information and FAQs please visit [www.nzpost.co.nz/survey](http://www.nzpost.co.nz/survey).
- \* Terms and Conditions apply and are available on the reverse of this survey or go to [www.nzpost.co.nz/survey](http://www.nzpost.co.nz/survey).

### Enter your details here

TITLE ☐ Mr ☐ Mrs ☐ Miss ☐ Ms ☐ Dr ☐ Other

Preferred first name

Middle initial(s)

Last name

Home telephone number

Mobile number

( 0 )

( 0 )

Your preferred email address

@

In addition to receiving selected offers addressed to you through the mail, please tick if you would also be happy to receive offers by:

☐ Email ☐ Text/SMS message ☐ Telephone





When filling in this form please use a cross **X** when selecting and use BLOCK LETTERS and either **blue** or **black** ball point pen when writing in fields.

Your participation is voluntary. You may choose not to answer particular questions by leaving them blank.

## About your interests

### 1. Which of the following interests do you enjoy?

(Please mark all that apply)

Going to the pub/bar for a drink	<input type="radio"/>	Listening to music	<input type="radio"/>
Going to the cinema	<input type="radio"/>	Cooking	<input type="radio"/>
Going to live shows/theatre	<input type="radio"/>	Reading (fiction/non fiction)	<input type="radio"/>
Going to the gym	<input type="radio"/>	Gardening	<input type="radio"/>
Entertaining at home	<input type="radio"/>	Entering competitions	<input type="radio"/>
Eating out	<input type="radio"/>	Sewing/crafts	<input type="radio"/>
Wine	<input type="radio"/>	Cars	<input type="radio"/>
Computer or video games	<input type="radio"/>	Shopping for clothes	<input type="radio"/>

### 2. Which sports do you have any interest or participation in?

(Please mark all that apply)

	I am interested	I participate
Rugby	<input type="radio"/>	<input type="radio"/>
Other team sports (e.g. soccer, cricket etc)	<input type="radio"/>	<input type="radio"/>
Individual sports (e.g. golf etc)	<input type="radio"/>	<input type="radio"/>
Water sports (e.g. sailing etc)	<input type="radio"/>	<input type="radio"/>
Snow sports (e.g. skiing etc)	<input type="radio"/>	<input type="radio"/>
Cycling/mountain biking	<input type="radio"/>	<input type="radio"/>
Outdoor activities (e.g. tramping etc)	<input type="radio"/>	<input type="radio"/>

## About your vehicles

### 3. How many motor vehicles do you currently have in your household?

None	<input type="radio"/>	Two	<input type="radio"/>
One	<input type="radio"/>	Three or more	<input type="radio"/>

If 'None' go to Question 9 →

### 4. What is the make of your main motor vehicle?

Myself	My Partner	Myself	My Partner
Audi	<input type="radio"/>	Mitsubishi	<input type="radio"/>
BMW	<input type="radio"/>	Nissan	<input type="radio"/>
Ford	<input type="radio"/>	Peugeot	<input type="radio"/>
Holden	<input type="radio"/>	Subaru	<input type="radio"/>
Honda	<input type="radio"/>	Suzuki	<input type="radio"/>
Hyundai	<input type="radio"/>	Toyota	<input type="radio"/>
Mazda	<input type="radio"/>	Volkswagen	<input type="radio"/>
Mercedes	<input type="radio"/>	Other	<input type="radio"/>
If 'Other' please specify			

### 5. What is the MODEL of your main motor vehicle? (eg Civic, Prius, Maxima etc)

Myself

My Partner

### 6. When was your main motor vehicle MANUFACTURED?

	Myself	My Partner
Since 2009	<input type="radio"/>	<input type="radio"/>
2008/2007	<input type="radio"/>	<input type="radio"/>
2006/2005	<input type="radio"/>	<input type="radio"/>
2004/2003	<input type="radio"/>	<input type="radio"/>
2002/2001	<input type="radio"/>	<input type="radio"/>
Pre 2001	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>

### 7. When was your main motor vehicle PURCHASED?

	Myself	My Partner
Since 2009	<input type="radio"/>	<input type="radio"/>
2008/2007	<input type="radio"/>	<input type="radio"/>
2006/2005	<input type="radio"/>	<input type="radio"/>
2004/2003	<input type="radio"/>	<input type="radio"/>
2002/2001	<input type="radio"/>	<input type="radio"/>
Pre 2001	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>

### 8. Please indicate whether your main motor vehicle was purchased new or used?

	Myself	My Partner
New	<input type="radio"/>	<input type="radio"/>
Used	<input type="radio"/>	<input type="radio"/>

### 9. Approximately when do you intend to replace/purchase your main motor vehicle?

	Myself	My Partner
In the next 6 months	<input type="radio"/>	<input type="radio"/>
In the next 7 to 12 months	<input type="radio"/>	<input type="radio"/>
In 12+ months	<input type="radio"/>	<input type="radio"/>
No intention to replace/purchase	<input type="radio"/>	<input type="radio"/>

### 10. How do you usually travel to work?

Bicycle	<input type="radio"/>	Train	<input type="radio"/>
Bus	<input type="radio"/>	Ferry	<input type="radio"/>
Car	<input type="radio"/>	Walk	<input type="radio"/>
Motorcycle	<input type="radio"/>	Don't travel	<input type="radio"/>



## About your home

### 11. Do you own or rent the home you live in?

- Own with a mortgage ☐ Own without a mortgage ☐  
 Rent ☐ Live with family or friends ☐

### 12. When did you move into your current home?

(Year only)

### 13. When was your home built?

- 2000 to 2011 ☐ 1940 to 1959 ☐  
 1990 to 1999 ☐ 1920 to 1939 ☐  
 1980 to 1989 ☐ Pre 1920 ☐  
 1970 to 1979 ☐ Don't know ☐  
 1960 to 1969 ☐

### 14. What is the approximate value of the home you currently live in?

- Under \$200,000 ☐ \$800,000 to \$1,000,000 ☐  
 \$200,000 to \$400,000 ☐ Over \$1 million ☐  
 \$400,000 to \$600,000 ☐ Don't know ☐  
 \$600,000 to \$800,000 ☐

### 15. If you have a mortgage, what term(s) do you have?

- When did you take it out?  
(Month/Year)
- 1 year fixed rate ☐   /
- 2 year fixed rate ☐   /
- 3 year fixed rate ☐   /
- 5 year fixed rate ☐   /
- Variable or floating rate ☐   /
- Other ☐   /

### 16. How many bedroom(s) and bathroom(s) does your home have?

- 1 2 3 4 5 6+
- Number of bedroom(s) ☐ ☐ ☐ ☐ ☐ ☐
- Number of bathroom(s) ☐ ☐ ☐ ☐ ☐ ☐

### 17. How many people live in your home? (including yourself)

(Please specify)

### 18. Do you have any cat(s) or dog(s) in your household?

- None 1 2 3 4+
- Number of cat(s) ☐ ☐ ☐ ☐ ☐
- Number of dog(s) ☐ ☐ ☐ ☐ ☐

### 19. How satisfied are you with your providers of the following services?

- Satisfied Not Satisfied Not Connected
- Mains electricity (Please specify provider)  
 ☐ ☐ ☐
- Mains gas (Please specify provider)  
 ☐ ☐ ☐
- LPG gas (excluding BBQ's)  
 (Please specify provider)  
 ☐ ☐ ☐
- Broadband internet  
 (Please specify provider)  
 ☐ ☐ ☐
- Dial-up internet (Please specify provider)  
 ☐ ☐ ☐
- Telephone landline (Please specify provider)  
 ☐ ☐ ☐
- Mobile telephone (prepaid)  
 (Please specify provider)  
 ☐ ☐ ☐
- Mobile telephone (personal contract)  
 (Please specify provider)  
 ☐ ☐ ☐
- Mobile telephone (business contract)  
 (Please specify provider)  
 ☐ ☐ ☐
- Digital or Satellite TV  
 (Please specify provider)  
 ☐ ☐ ☐

### 20. What is the energy source for heating your hot water?

- Mains electricity ☐ Mains gas ☐  
 Bottled LPG gas ☐ Solar ☐  
 Other ☐

### 21. Do you have a PC or laptop at home?

- None 1 2 3+
- Number of PC(s) ☐ ☐ ☐ ☐
- Number of Laptop(s) ☐ ☐ ☐ ☐

**22. Do you or anyone in your household intend to do any of the following in the next 12 months?**

	Next 6 months	In 7-12 months	Not in next 12 months
Move house	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Major renovations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Build a house or an apartment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Buy a house or an apartment to live in	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Buy a house or an apartment as an investment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**23. Do you own any investment properties?**

None	<input type="radio"/>	Two	<input type="radio"/>
One	<input type="radio"/>	Three or more	<input type="radio"/>

## About your finances

**24. How satisfied are you with your main provider of the following financial services?**

	Satisfied	Not Satisfied	Not Applicable
Insurance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mortgage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal loan	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Credit card	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
KiwiSaver	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Investments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**25. Which of the following credit card(s) do you have? (Please mark all that apply)**

	Myself	My Partner
Visa credit	<input type="radio"/>	<input type="radio"/>
MasterCard	<input type="radio"/>	<input type="radio"/>
American Express	<input type="radio"/>	<input type="radio"/>
Finance company card (e.g. Q Card GE Finance)	<input type="radio"/>	<input type="radio"/>
Visa debit	<input type="radio"/>	<input type="radio"/>
None	<input type="radio"/>	<input type="radio"/>

If 'None' or Visa debit go to Question 27 →

**26. Do you pay your credit card balance(s) off in full each month?**

	Myself	My Partner
Always	<input type="radio"/>	<input type="radio"/>
Usually	<input type="radio"/>	<input type="radio"/>
Rarely	<input type="radio"/>	<input type="radio"/>
Never	<input type="radio"/>	<input type="radio"/>

**27. Do you or your partner have, or are considering any of the following investments?**

	Have now	Considering
Term deposit	<input type="radio"/>	<input type="radio"/>
Managed fund	<input type="radio"/>	<input type="radio"/>
Direct stocks, shares or bonds	<input type="radio"/>	<input type="radio"/>
Investment property	<input type="radio"/>	<input type="radio"/>
KiwiSaver	<input type="radio"/>	<input type="radio"/>
Other superannuation	<input type="radio"/>	<input type="radio"/>
Other investment	<input type="radio"/>	<input type="radio"/>

**28. Do you or your partner have, or are you considering, any of the following insurances?**

	Have now	Considering	Month of renewal
Home insurance (Please specify main provider)	<input type="radio"/>	<input type="radio"/>	<input type="text"/>
Contents insurance (Please specify main provider)	<input type="radio"/>	<input type="radio"/>	<input type="text"/>
Motor vehicle insurance (Please specify main provider)	<input type="radio"/>	<input type="radio"/>	<input type="text"/>
Boat insurance (Please specify main provider)	<input type="radio"/>	<input type="radio"/>	<input type="text"/>
Life insurance (Please specify main provider)	<input type="radio"/>	<input type="radio"/>	<input type="text"/>
Funeral cover (Please specify main provider)	<input type="radio"/>	<input type="radio"/>	<input type="text"/>
Health insurance (Please specify main provider)	<input type="radio"/>	<input type="radio"/>	<input type="text"/>

**29. If you have insurance or are considering taking out insurance, where did you purchase or intend to purchase it from?**

	Direct from insurance company	From your Bank	Through an Advisor
Home insurance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contents insurance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Motor vehicle insurance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Life insurance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Funeral cover	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health insurance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



## About your shopping habits

30. Which of the following supermarkets do you regularly visit?  
(Please mark all that apply)

4 Square	<input type="radio"/>	New World	<input type="radio"/>
PAK'nSAVE	<input type="radio"/>	Fresh Choice	<input type="radio"/>
Countdown, Foodtown, Woolworths	<input type="radio"/>		

31. Approximately, how much do you spend in total at all supermarkets in a typical week?

Under \$100	<input type="radio"/>	\$300 to \$400	<input type="radio"/>
\$100 to \$200	<input type="radio"/>	\$400 to \$500	<input type="radio"/>
\$200 to \$300	<input type="radio"/>	Over \$500	<input type="radio"/>

32. Which of the following loyalty cards/programmes do you use regularly? (Please mark all that apply)

Fly Buys	<input type="radio"/>	AA Rewards	<input type="radio"/>
Onecard	<input type="radio"/>	Airline frequent flyer programme	<input type="radio"/>
Credit card points programme	<input type="radio"/>	Retail store loyalty programme	<input type="radio"/>
Other	<input type="radio"/>		

33. Which takeaway foods do you buy regularly?  
(Please mark all that apply)

Pizza	<input type="radio"/>	Burgers/chicken	<input type="radio"/>
Fish and chips	<input type="radio"/>	Sandwiches/subs	<input type="radio"/>
Asian (e.g. Chinese, Indian, Thai etc)	<input type="radio"/>	Other takeaways	<input type="radio"/>
Don't buy takeaways	<input type="radio"/>		

34. What is your approximate household monthly spending on the following categories?

	None	Under \$50	\$50 to \$100	Over \$100
Beauty products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adult clothing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Children's clothing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Books, music, DVDs, Blu-ray, games	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pet care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cafes/dining out	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Snack foods/confectionery/sweets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Takeaways	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
DIY or Home improvement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

35. Which magazines do you or your partner read and/or purchase regularly? (Please mark all that apply)

	I/my partner reads regularly	I/my partner purchases regularly	I/my partner subscribes to
Women's magazines (e.g. Woman's Day)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Men's magazines (e.g. FHM)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Home and Garden magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Motoring/boating magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports/fishing magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
TV/entertainment magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business/investment magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Food/wine magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Technology/computer magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

36. How do you usually purchase or receive your magazines?  
(Please mark all that apply)

Subscription – personal	<input type="radio"/>	Subscription – gift	<input type="radio"/>
Bookstore/magazine store/magazine stand/kiosk	<input type="radio"/>	Dairy/Supermarket	<input type="radio"/>
Online	<input type="radio"/>		

37. Are you particularly interested in receiving special offers through mail or email for any of the following products?  
(Please mark all that apply)

Books (fiction/non-fiction)	<input type="radio"/>	Weight loss products	<input type="radio"/>
Beauty products	<input type="radio"/>	Wine	<input type="radio"/>
Women's fashion	<input type="radio"/>	Whiteware (fridges etc)	<input type="radio"/>
Children's fashion	<input type="radio"/>	Items for the home	<input type="radio"/>
Men's fashion	<input type="radio"/>	DIY or home improvement	<input type="radio"/>
Sporting goods	<input type="radio"/>	Furniture or carpets	<input type="radio"/>
Cars or motoring	<input type="radio"/>	Computers or consumables	<input type="radio"/>
Travel or holidays	<input type="radio"/>	Computer games	<input type="radio"/>
Insurance	<input type="radio"/>	Home entertainment (TVs etc)	<input type="radio"/>
Investments	<input type="radio"/>	Blu-ray, DVDs, movies	<input type="radio"/>
Mortgages or loans	<input type="radio"/>	Music, CDs or MP3	<input type="radio"/>
Specialty foods	<input type="radio"/>		

38. Have you bought products or services using the following methods in the last 12 months and would you consider using them to buy products or services in the next 12 months?

	Have bought	Would consider	Would not consider
Over the telephone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Using a mail order catalogue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Over the internet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



## About your travel

**39. Which of the following overseas destinations have you or your partner travelled to in the last 5 years, or are considering visiting in the next 12 months?**

	Have visited	Would consider		Have visited	Would consider
Australia	<input type="radio"/>	<input type="radio"/>	United Kingdom/Ireland	<input type="radio"/>	<input type="radio"/>
Pacific Islands	<input type="radio"/>	<input type="radio"/>	Rest of Europe	<input type="radio"/>	<input type="radio"/>
Asia	<input type="radio"/>	<input type="radio"/>	North America	<input type="radio"/>	<input type="radio"/>
Africa	<input type="radio"/>	<input type="radio"/>	Rest of the world	<input type="radio"/>	<input type="radio"/>

**40. Approximately, how many times have you travelled by plane in the last year for leisure: (Please specify total number of flights)**

	Domestic	International		Domestic	International
Haven't flown	<input type="radio"/>	<input type="radio"/>	7 to 12 flights	<input type="radio"/>	<input type="radio"/>
1 to 2 flights	<input type="radio"/>	<input type="radio"/>	Over 12 flights	<input type="radio"/>	<input type="radio"/>
3 to 6 flights	<input type="radio"/>	<input type="radio"/>			

**41. Have you taken any of the following types of holiday(s) in the last 12 months, and are you considering taking any of them in the next 12 months?**

	Taken	Considering
Backpacking	<input type="radio"/>	<input type="radio"/>
Beach holiday	<input type="radio"/>	<input type="radio"/>
Cruise	<input type="radio"/>	<input type="radio"/>
Weekend/short break inside New Zealand	<input type="radio"/>	<input type="radio"/>
Weekend/short break outside of New Zealand	<input type="radio"/>	<input type="radio"/>
Adventure holiday	<input type="radio"/>	<input type="radio"/>
Guided tour	<input type="radio"/>	<input type="radio"/>
City break	<input type="radio"/>	<input type="radio"/>
Ski/snowboard holiday	<input type="radio"/>	<input type="radio"/>
Sailing/diving holiday	<input type="radio"/>	<input type="radio"/>

## General information

Some of the questions in this section are more personal in nature. Answering these questions is **voluntary**.

If you choose to answer the questions, it will mean that New Zealand Post and other organisations will be better able to provide you with relevant and appropriate offers.

**42. What is the year of birth of:**

You     (Year only)

Your Partner     (Year only)

**43. Please indicate whether you are male or female?**

Male ☐ Female ☐

**44. Which of the following best describes your ethnicity?**

NZ European ☐ Maori ☐

Pacific Islander ☐ Chinese ☐

Other ☐

If "other" please specify:

**45. Which of the following best describes your marital status?**

Single ☐ Married ☐

De facto ☐ Civil union ☐

Divorced or separated ☐ Widowed ☐

**46. Please indicate the year of birth for any children (under 18 years) living in your household, and whether they are male or female?**

	Male	Female
First child	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> (Year only)	<input type="radio"/>
Second child	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> (Year only)	<input type="radio"/>
Third child	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> (Year only)	<input type="radio"/>
Fourth child	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> (Year only)	<input type="radio"/>

**47. How many hours do you spend per day on average using these media for personal use?**

	None	Less than 1 hour	1-2 hours	2-5 hours	5 hours+
TV	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Radio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**48. How many hours do you spend per day on average doing the following on the Internet for personal use?**

	None	Less than 1 hour	1-2 hours	2-5 hours	5 hours+
Shopping	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Watching videos/movies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social Media/member communities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Search (e.g. Google)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**49. Which of the following best describes your main occupation?**

	Myself	My Partner		Myself	My Partner
Manager	<input type="radio"/>	<input type="radio"/>	Labourer	<input type="radio"/>	<input type="radio"/>
Professional	<input type="radio"/>	<input type="radio"/>	Machinery operator/driver	<input type="radio"/>	<input type="radio"/>
Sales	<input type="radio"/>	<input type="radio"/>	Home duties	<input type="radio"/>	<input type="radio"/>
Clerical/administrator	<input type="radio"/>	<input type="radio"/>	Retired	<input type="radio"/>	<input type="radio"/>
Community/personal	<input type="radio"/>	<input type="radio"/>	Student	<input type="radio"/>	<input type="radio"/>
Technician/trade worker	<input type="radio"/>	<input type="radio"/>	Unemployed	<input type="radio"/>	<input type="radio"/>
Self-employed	<input type="radio"/>	<input type="radio"/>			

If self-employed, which industry do you work in?



**50. Do you operate your own business, either from your home or another location?**

- No, I don't operate my own business ☐
- Yes, I operate my own business from home ☐
- Yes, I operate my own business from another location ☐
- Yes, I operate my own business from both home and another location ☐
- Total number of employees (including yourself)    (Please specify)

**51. What is the total annual income of your household before tax?**

- |  |  |
|--|--|
| Under \$20,000 <input type="radio"/>       | \$70,001 to \$100,000 <input type="radio"/>  |
| \$20,001 to \$30,000 <input type="radio"/> | \$100,001 to \$150,000 <input type="radio"/> |
| \$30,001 to \$50,000 <input type="radio"/> | Over \$150,001 <input type="radio"/>         |
| \$50,001 to \$70,000 <input type="radio"/> |  |

**52. Please indicate the sources of your household income. (Please mark all that apply)**

- |  |   |
|--|---|
| Wages/Salary/Commissions <input type="radio"/>       | Superannuation/pensions <input type="radio"/>                     |
| Self-employment/business <input type="radio"/>       | Government benefits/work accident insurance <input type="radio"/> |
| Investments/interest/dividends <input type="radio"/> | Student allowance <input type="radio"/>                           |

**53. Please indicate whether you agree or disagree with the following:**

- |   | Strongly agree        | Agree                 | No opinion            | Disagree              | Strongly disagree     |
|---|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| I try to buy New Zealand made products whenever possible                      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I try to buy environmentally friendly products whenever possible              | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| When purchasing products I think quality is more important than cost          | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Having the latest technology is important to me                               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I feel in control of my finances  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I work just to pay the bills  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I feel financially secure at the moment                                       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am prepared to take risks to get a better return on my financial investment | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I like to keep up to date with new ideas to improve my home                   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| When shopping I always look for specials and bargains                         | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| A low fat diet is an important part of my life                                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I put a lot of effort into keeping healthy                                    | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I like to keep up with the latest fashions                                    | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| It is important to vote on local issues or government elections               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

**54. Which of the following groups of charities have you supported in the past or would be willing to support in the next 12 months?**

- |   | Regularly support     | Occasionally support  | Open to supporting    |
|---|-----------------------|-----------------------|-----------------------|
| Health, disability or illness charities                     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Children's charities  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Welfare, shelter or care-based charities                    | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Environmental charities                                     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Animal charities  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Community, cultural or sporting charities                   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| National and international aid or disaster relief charities | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Church/religious groups                                     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Other   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
- If you regularly support a particular charity please specify below:
- 

**55. How do you prefer charities to communicate with or approach you? (Please mark all that apply)**

- |  |  |
|--|--|
| Mail <input type="radio"/>             | Radio <input type="radio"/>                              |
| Letterbox flyers <input type="radio"/> | Print (e.g. newspapers, magazines) <input type="radio"/> |
| Telephone <input type="radio"/>        | Street collectors <input type="radio"/>                  |
| Email <input type="radio"/>            | Other <input type="radio"/>                              |
| TV <input type="radio"/>               |  |

**56. How do you prefer to donate to charities? (Please mark all that apply)**

- |  |  |
|--|--|
| Ad hoc/irregular donations <input type="radio"/>           | Donate your time <input type="radio"/> |
| Regular donations (eg direct debits) <input type="radio"/> | Donate goods <input type="radio"/>     |
| Bequest <input type="radio"/>                              | Other <input type="radio"/>            |

Thank you and good luck.

## Terms & Conditions

By completing and returning the survey or completing the survey online you agree to be bound by the following Terms and Conditions:

The information on the front page of the survey and information on prizes, forms part of these Terms and Conditions.

To enter the draw, entrants must provide a valid name, address and answer at least one question of the survey. Only New Zealand residents over the age of 18 are eligible to enter. Only one entry is allowed per person. Your entry must be on an original survey form or submitted online at [www.nzpost.co.nz/survey](http://www.nzpost.co.nz/survey). You can also refer friends and family to complete the survey online and enter the draw at [www.nzpost.co.nz/survey](http://www.nzpost.co.nz/survey). New Zealand Post Limited will not be liable for lost, late or misdirected entries. All entries must be received by 5pm on 25 July 2011.

The first valid entry randomly drawn will win \$15,000 cash on a New Zealand Post Loaded for Travel Card. Terms and Conditions apply to Loaded for Travel Card and can be viewed at [www.nzpost.co.nz/loadedfortravel](http://www.nzpost.co.nz/loadedfortravel). The second and third valid entries drawn will each win one of two Noel Leeming gift cards valued at \$5,000 each (inclusive of GST). The winners can use the gift cards for products of their choice from Noel Leeming. Specific products are subject to availability. Each gift card will be for the winner's nearest Noel Leeming store. The gift cards are subject to any Terms and Conditions imposed by Noel Leeming. The fourth and fifth valid entries drawn will each win one of two travel vouchers valued at \$5,000 each (inclusive of GST)\*. Valid entries six to thirty-six drawn will each win one of thirty New Zealand Post Prezy Cards loaded with \$500. Terms and Conditions apply to Prezy Cards and can be viewed at [www.nzpost.co.nz/PrezyCard](http://www.nzpost.co.nz/PrezyCard). The total maximum value of all prizes is \$50,000 inclusive of GST.

\*Travel vouchers: Each winner of the travel vouchers will plan the travel and accommodation details of his or her holiday with an Air New Zealand travel agent and can use the voucher to pay for up to NZ\$5,000 (inclusive of GST) towards the total cost of travel, travel insurance and accommodation only. The vouchers cannot be used for departure taxes or transfers. The vouchers must be used through an Air New Zealand travel agent and all travel booked by 31 August 2012. Travel options are subject to booking and availability. Current passports and any visas required are the responsibility of the prize winners.

Prizes are not transferable or exchangeable and cannot be taken as cash.

The prize draw will be conducted at 12:00 pm on Wednesday 31 August 2011 at New Zealand Post

Headquarters, 7 Waterloo Quay, Wellington 6011. The winners will be notified by phone and mail. The winners will be displayed on the New Zealand Post website at [www.nzpost.co.nz/survey](http://www.nzpost.co.nz/survey) immediately following the successful notification of all winners.

Proof of ID and age is required to receive any prize (e.g. Driver Licence, Passport, birth certificate, proof of age card).

Employees and contractors of New Zealand Post Group and their immediate families are not eligible to enter.


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By accepting a prize, each winner acknowledges that his or her name and photograph may be used for publicity purposes.

New Zealand Post Limited may conduct such further draws as necessary if any prizes remain unclaimed three months after the draw.

New Zealand Post Limited's decision is final and no correspondence will be entered into. All surveys received become the property of New Zealand Post Limited.

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**New Zealand Post** 



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☐ YES (If YES please enter your details below.) 

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